

TAURUS – IBC 2011 i Amsterdam

(www.taurus-sales.com)

The important, yearly IBC exhibition is not far away in time – exhibition days are Sept. 9th -13th - as usual the event will be held at the RAI Centre.

Pre-arranged meetings are a must to make the days efficient. Take a contact soonest to Erik Helberg or the undersigned to set up a meeting. Time and place where to meet to be agreed and possibly at the stand “housing” one of our representations.

IBC 2011 - informationer

Ericsson Television (ETV) – stand no. 1.D61

As always the topics are Content, Networks & Consumers with all the equipment being used to convey high quality video / audio to / from TV, PC or other platforms. About contribution and distribution, compression and de-compression – encoders – IRD / decoders, Mux-systems, modulation within DVB-S/S2, T/T2, C/C2, IP transfer on different profiles / levels incl. MPEG-2/4, SD/HD/3G, 4:2:2/4:2:0, 8/10 bit and so on.

Add to this VoD, OTT and other exciting things. This is the width and depth within the ETV product range and methods. We as a Business Partner are there technically as well as commercially. The new **Voyager II** enc. / modulator for SNG work is on show together with many other advanced products. Be aware that our OR-bit no. 71 has a strong Voy II offering (swap from old to new).

Snell – stand no. 8.B68

Morpheus - as a key name / product concerning automation - will be shown supporting f.ex. the **ICE CiaB** (Channel in a Box). To Morpheus has been added the **Screenoo** = The Second Screen application to support a second channel in a branded application to iPad tablets and other platforms. Further BXF capabilities have been added to Morpheus concerning playout.

The **Kahuna** video mixer range is a frontrunner including the new 360 range of mixers. 360 means the whole way around covering whatever TV standard as SD/HD/3G in and out – without external conversion at all.

Sirius video/audio/ fibre routing within the 800 range is covering multi-format routing, and intensive handling of audio is the newest elements – analogue, digital or MADI – no problem.

Archangel Ph.C with its intensive restoration capability and processing power “renews” an old tape with all the negative picture failures in it. The unit must be seen in practice – making restoration in live. And then not to forget the advanced TV standard converter **Alchemist Ph.C** now in HD as well.

Crystal Vision (CV) – stand no. 2.B11

This is maybe the convenient stand where to meet each other? Close to the main entrance.

CV exhibits as new modules **TANDEM 3G**, **Smart Switch 3G**, **CoCo 3G** and **AVDELAY**. These will be in a working conditions together with around 100 other modules covering video/audio – analogue as well as digital. This is infrastructure on high level.

DekTec – stand no. 2.A41

A new version of the known stream surveillance tool **Xpect** is on show – improved based upon customer wishes. A new window to be seen with decoding in web GUI giving further quick inspection of video & audio quality. On show as well **DTA-2139** – a new PCIexpress module receiving and monitoring up to 12 QAM A/B/C SPTS / MPTS transport streams at the same time.

Pixel Power – stand no. 7.A31 – new representation in CGs & graphics branding. Clarity character generators, BrandMaster within presentation and much more. Worth a visit - for sure.

With kind regards
TAURUS ApS

Arne Lillevang

INFRASTRUCTURE

Crystal Vision

Converters, Synchronisers, Distribution, Em- & De-embedders, Keyers, Delays, Switchers and more

Snell

Routers & Control, Auto & Pres. Systems, Production mixers, TV Stand. Converters, S&W + Vistek modular

Courtyard

Sync. Pulse Gen., TPG, On-air, sport & VT clocks, CGs, Legaliser

Pixel Power

CGs for studio and OB, graphics branding in master control mixers & automation

Calrec

Audio mixing Consoles

DekTec

PCI cards; digital TV generators + measuring equipment

BON Electronics

Professional monitors, video walls, PAL comp., SD, HD, 3G

VAC - Video Access. Corp.

Video & Audio building bricks

TRANSMISSION

Electrosys / Itelco S.p.A.

Transmitters for digital (DVB-T- S-C & DAB) & analogue signals

Broadcast Electronics Inc.

Radiosendere, AM-FM-HD Radio

RVR Elettronica S.p.A.

Stereo MPXs, FM & TV exciters and transmitters, antennas

PPM – ViaLite – Fibre-optical

transfers, Communication, Test & Instrumentation, Custom Systems

ARG

Signals via Telco lines and circuitry (E1, E3, STM-1)

Bluebell Communications

Optical fibre network systems; video, audio & telecom signals

Novotronic

High frequency switching (incl. L-band), measuring, attenuation, amplifiers, dividers and more

Ericsson Television

Encoder & decoders, MPEG-2, MPEG-4, TV over IP and more

Factum Electronics

DAB encoders, S & E muxes

PEAK Communications

Frequency up / down conversions

Polatis Inc.

Fibreoptical switching

Zenenga (SolCast)

DVB-S/S2, DVB-T & Ku-band Transmissions (special solutions)

TECHNICAL SEMINARS

Signal infrastructure, compression, DVB & DAB

SECOND HAND EQUIPMENT

Trading internationally



TAURUS
video - audio - transmission