

TAURUS and activities

(www.taurus-sales.com)

We wish a Happy New Year to our OR-bit readers. First half of 2011 was a bit quiet, but in the second half acceleration was noticed with tasks within updating from SD to HD in the productions areas and updating of especially up & downlink gears from MPEG-2 to MPEG-4.

A Technical Seminar has been planned in Denmark in the end of May (see enclosure), and that brings with it – together with many customer visits in the Nordic market area – that TAURUS are not able to take part in the MONITOR arranged exhibition in Bella Center end May/beg. June. Unfortunately not, but necessary as we have too little time for it. Every day we can arrange an exhibition in house as we have quite much demo-equipment at hand. [Make an agreement with us.](#)

Ericsson – Voyager II & RX8200

(www.ericsson.com)

ETV's [Voyager II](#) (encoder/modulator for DSNG use) and RX8200 (IRD/decoder) are the actual highlights in the wide ETV assortment. The reason is of course the ongoing transfer from MPEG-2 to MPEG-4 – from SD to HD operation, more and more activity within 4:2:2 and improved resolution due to the 8 to 10 bit issue. Hereto the bit saving audio compression method of AAC v1 (as well the DAB+ method) plus AC3 within the Dolby area.

RX8200 has become a best seller because of its flexibility due to options. From a basic unit to whatever! Please have a look into the [enclosed ETV Receiver Guide](#) showing the technical possibilities of the different RX models.

Snell and ICE – Channel in a Box (CiaB)

(www.snellgroup.com)

[ICE – Integrated Content Engine - or CiaB](#) is a Snell solution when a play out station is being expanded to include HD as an alternative to SD or as an additional solution. It is easiest and cheapest to add ICE to a Snell Morpheus automation, but it can as well be done as add on to other presentation systems. At TAURUS we know quite a bit about this, so please contact us.

Take a look at the enclosed Snell paper.

Crystal Vision (CV) in SD / HD & 3G

(www.crystalvision.tv)

CV is to be counted as one of the best in the infrastructure modular product area – in analogue, SD, HD and 3G video technology along with analogue and AES audio + fibre issues. It has been seen in the change from SD to HD operations – and the other way from HD to SD. In particular many **Up-Down**, **Q-Down** and **synchroniser** modules have been requested, and hereto the **SAFIRE** in HD keying. Such modules and many other variants – simpler, but necessary within a set-up - is filling the 1U, 2U & 4U frames controlled by the Statesman management system

Ask for the CV price list, the catalogues and leaflets.

Not only TAURUS has much to do with CV – CV reports year 2011 as the best ever!

NAUTEL & AM-FM-HD-DRM transmitters.

(www.nautel.com)

Check their website. Much to view, if you consider transmission issues. We will assist you technically.

With kind regards

TAURUS ApS
Arne Lillevang



INFRASTRUCTURE

Crystal Vision

Converters, Synchronisers, Distribution, Em- & De-embedders, Keyers, Delays, Switchers and more

Snell

Routers & Control, Auto & Pres. Systems, Production mixers, TV Stand. Converters, S&W + Vistek modular

Courtyard

Sync. Pulse Gen., TPG, On-air, sport & VT clocks, CGs, Legaliser

Pixel Power

CGs for studio and OB, graphics branding in master control mixers

Echolab

Video Mixers – digital / analogue

Calrec

Audio mixing Consoles

DekTec

PCI cards; digital TV generators + measuring equipment

BON Electronics

Professional monitors, video walls, PAL comp., SD, HD, 3G

VAC - Video Access. Corp.

Video & Audio building bricks

TRANSMISSION

Electrosys / Itelco S.p.A.

Transmitters for digital (DVB-T- S-C & DAB) & analogue signals

NAUTEL

Radiotransmitters, AM-FM-HD Radio & DRM

RVR Elettronica S.p.A.

Stereo MPXs, FM & TV exciters and transmitters, antennas

PPM – ViaLite – Fibre-optical

transfers, Communication, Test & Instrumentation, Custom Systems

Teleste

Cable TV- & IPTV headends

Bluebell Communications

Optical fibre network systems; video, audio & telecom signals

Novotronic

High frequency switching (incl. L-band), measuring, attenuation, amplifiers, dividers and more

Ericsson Television (ETV)

Encoder & decoders., MPEG-2, MPEG-4, Muxes, SNG, TV over IP, VoD and more

Factum Electronics

DAB(+) encoders, S & E muxes

PEAK Communications

Frequency up / down conversions

Polatis Inc.

Fibreoptical switching

GBM

DVB-S/S2, DVB-T & Ku-band Transmissions (special solutions)

TECHNICAL SEMINARS

Signal infrastructure, compression, DVB & DAB(+)

SECOND HAND EQUIPMENT

Trading internationally